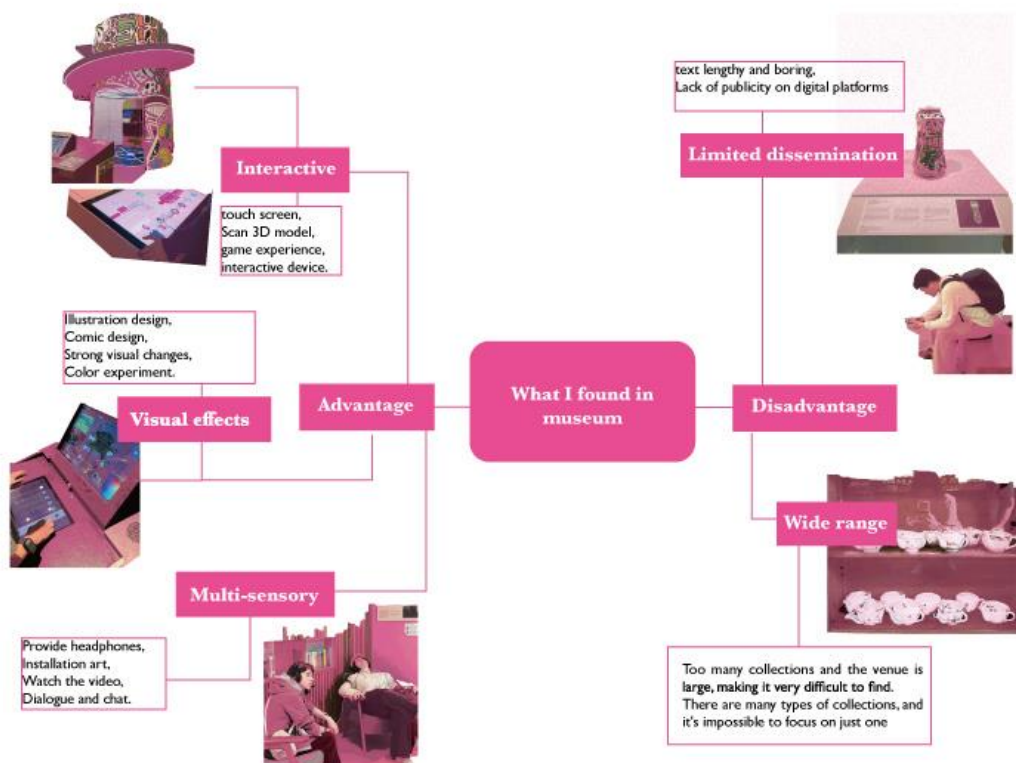


logbook task (300word) - Museum Field Trip

During the visit to the Science Museum in London, I observed the interaction between the exhibition space and the audience. In addition to traditional text labels and collection displays, museums also enhance the appeal of information transmission through illustrations, installations, interactive screens. For instance, some exhibition areas use cartoonized illustrations to attract young visitors, and electronic screens guide users to learn more through touch operations. I noticed that many exhibits were not strictly classified and placed but were mixed, thereby jointly telling the social picture of a historical period. It enhances the integrity of the historical narrative.

But it's very difficult for me to find a single collection item alone because the venue is too large and lacks clear guiding prompts. During the visit, I also found that although most of the audience were young people, when there was a lot of text introducing the exhibits, they often stayed for a short time or even skipped reading. This indicates that the display design needs to consider the visual expression of information.



List of illustrations:

From my own photos took in the Science Museum in London, color creation by photoshop